

TAG HEUER CARRERA



# **SHADES OF GLORY**

The refreshed TAG Heuer Carrera Date comes with a vibrant new dial color palette. One in deep TAG Heuer Carrera signature blue, a second in subtle, pastel green, and a third in warm silver. All three have a delicate sunray-brushed finish. A fourth iteration joins the lineup with a bright vibrant pink dial and an elegant snailed finish. This bold execution captures modern tastes for maverick dial colors that break free from the tradition dials.





#### **CASE**

The TAG Heuer Carrera has always been a paramount example of original design and Swiss refinement. Now its hugely popular 36-mm version has a slender, sculptured new profile that, like Jack Heuer's 1963 original six decades ago, means it will live long in the memory.



### **DIAL**

The refreshed TAG Heuer Carrera Date comes with a vibrant new dial color palette. Each has a raised track running around the outside of the dial, detailed with quarter-of-a-second markings to symbolize acceleration, only made more casual and elegant with a tone-on-tone finish that complements the dials.



#### **MOVEMENT**

The new models are all equipped with the Calibre 7 Automatic, which has a superior 56-hour power reserve. This enhanced movement also provides the watch with a date window at 6 o'clock.



### **BRACELET**

All four models have 36-mm stainless-steel cases and matching metal bracelets with classic folding clasps.

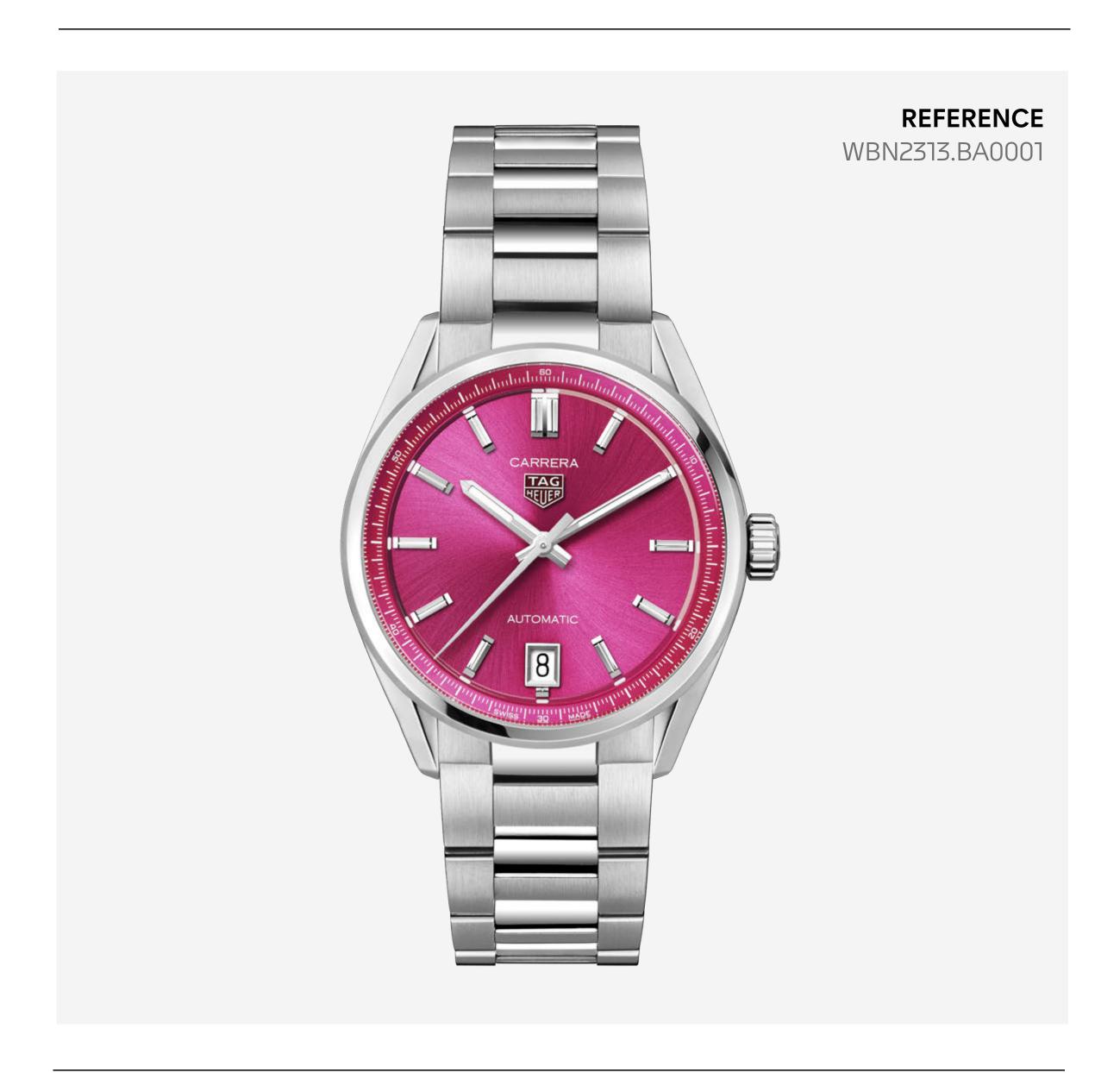


## **SUPER-LUMINOVA®**

A liberal application of Super-LumiNova® delivers low-light legibility.







### **MOVEMENT**

Calibre 7 Automatic

### **FUNCTIONS**

Hours, minutes, seconds, date

## DIAL

Vibrant pink snailed dial
Rhodium-plated applied indexes
Rhodium-plated facetted hour and
minute hands with green SuperLumiNova®
Rhodium-plated TAG HEUER applied
logo

### **CASE**

Steel case
Polished steel fixed bezel
Domed and beveled sapphire crystal
with double anti-reflective treatment

#### **SIZE**

36 mm

## **WATER RESISTANCE**

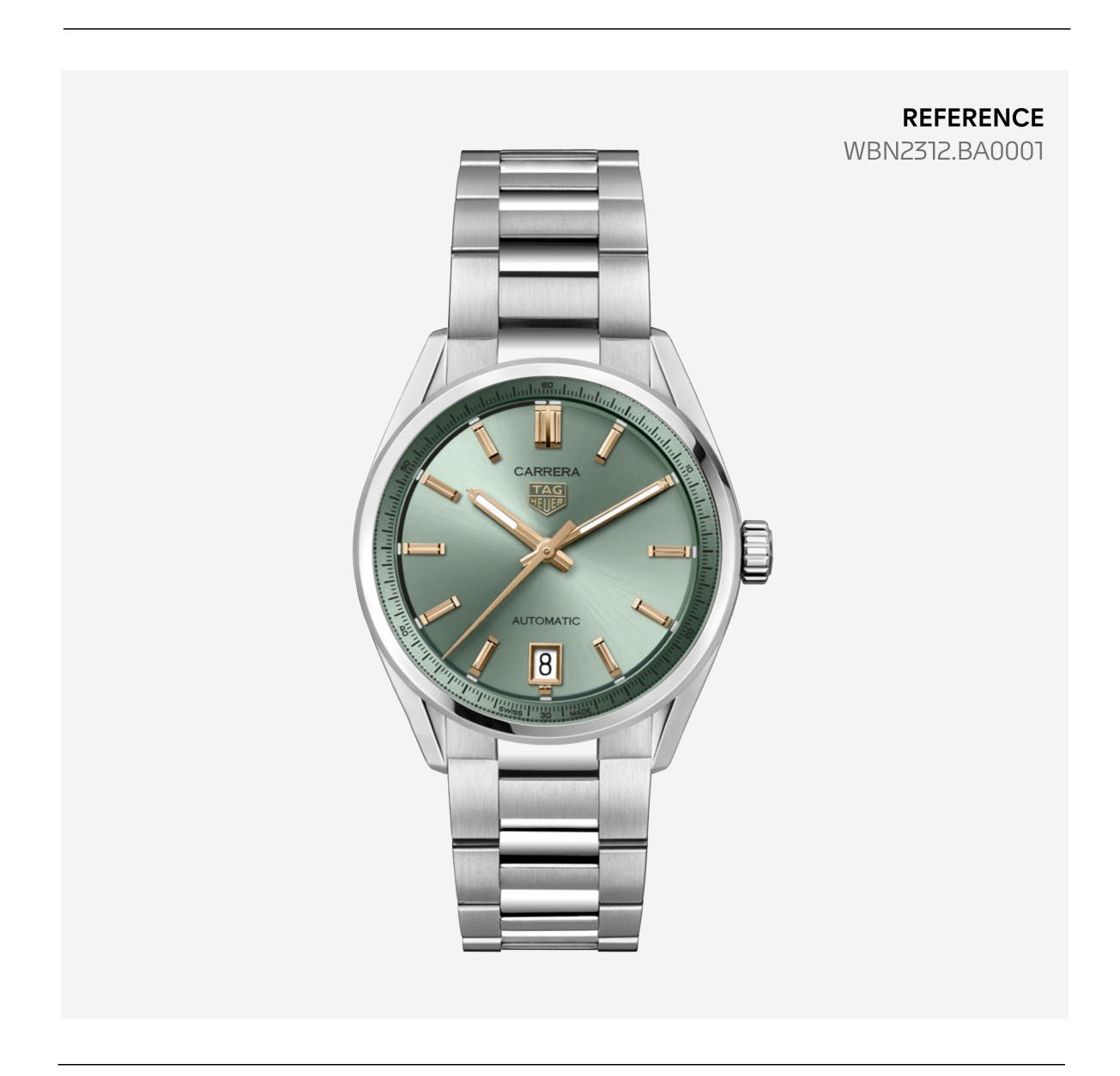
100 m

## **BRACELET**

Steel H-shape bracelet
Steel folding clasp with double
safety pushbuttons







#### **MOVEMENT**

Calibre 7 Automatic

### **FUNCTIONS**

Hours, minutes, seconds, date

### **DIAL**

Pastel green sunray-brushed dial with gradient track
18K 5N rose-gold-plated applied indexes

18K 5N rose-gold-plated facetted hour and minute hands with green Super-LumiNova®
18K 5N rose-gold-plated central hand
18K 5N rose-gold-plated
TAG HEUER applied logo

### **SIZE**

36 mm

## **WATER RESISTANCE**

100 m

### **BRACELET**

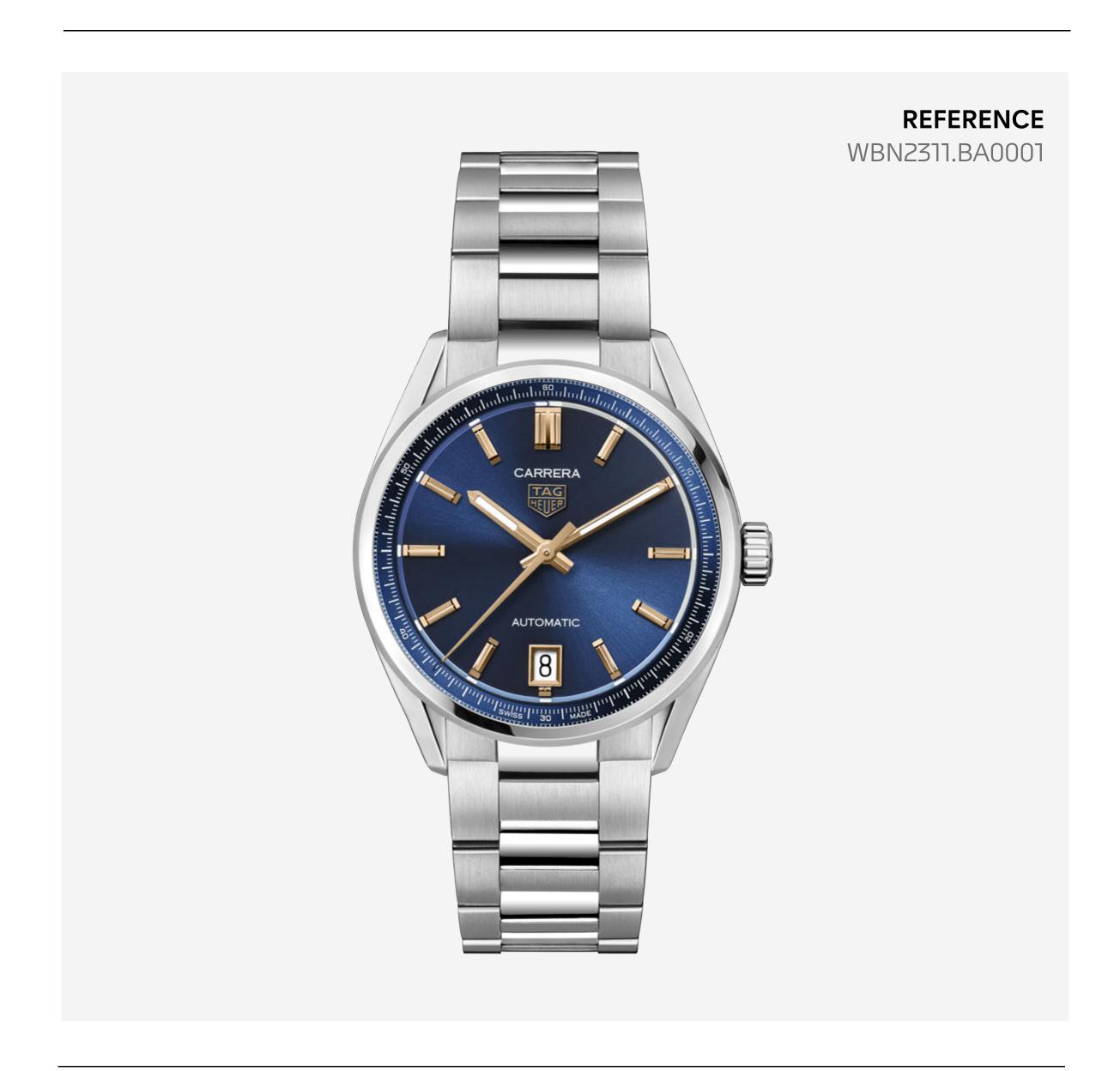
Steel H-shape bracelet
Steel folding clasp with
double safety pushbuttons

### **CASE**

Steel case
Polished steel fixed bezel
Domed and beveled sapphire
crystal with double anti-reflective
treatment







#### **MOVEMENT**

Calibre 7 Automatic

### **FUNCTIONS**

Hours, minutes, seconds, date

### **DIAL**

Blue sunray-brushed dial with gradient track
18K 5N rose-gold-plated applied indexes

18K 5N rose-gold-plated facetted hour and minute hands with green Super-LumiNova®
18K 5N rose-gold-plated central hand
18K 5N rose-gold-plated
TAG HEUER applied logo

### **SIZE**

36 mm

## **WATER RESISTANCE**

100 m

### **BRACELET**

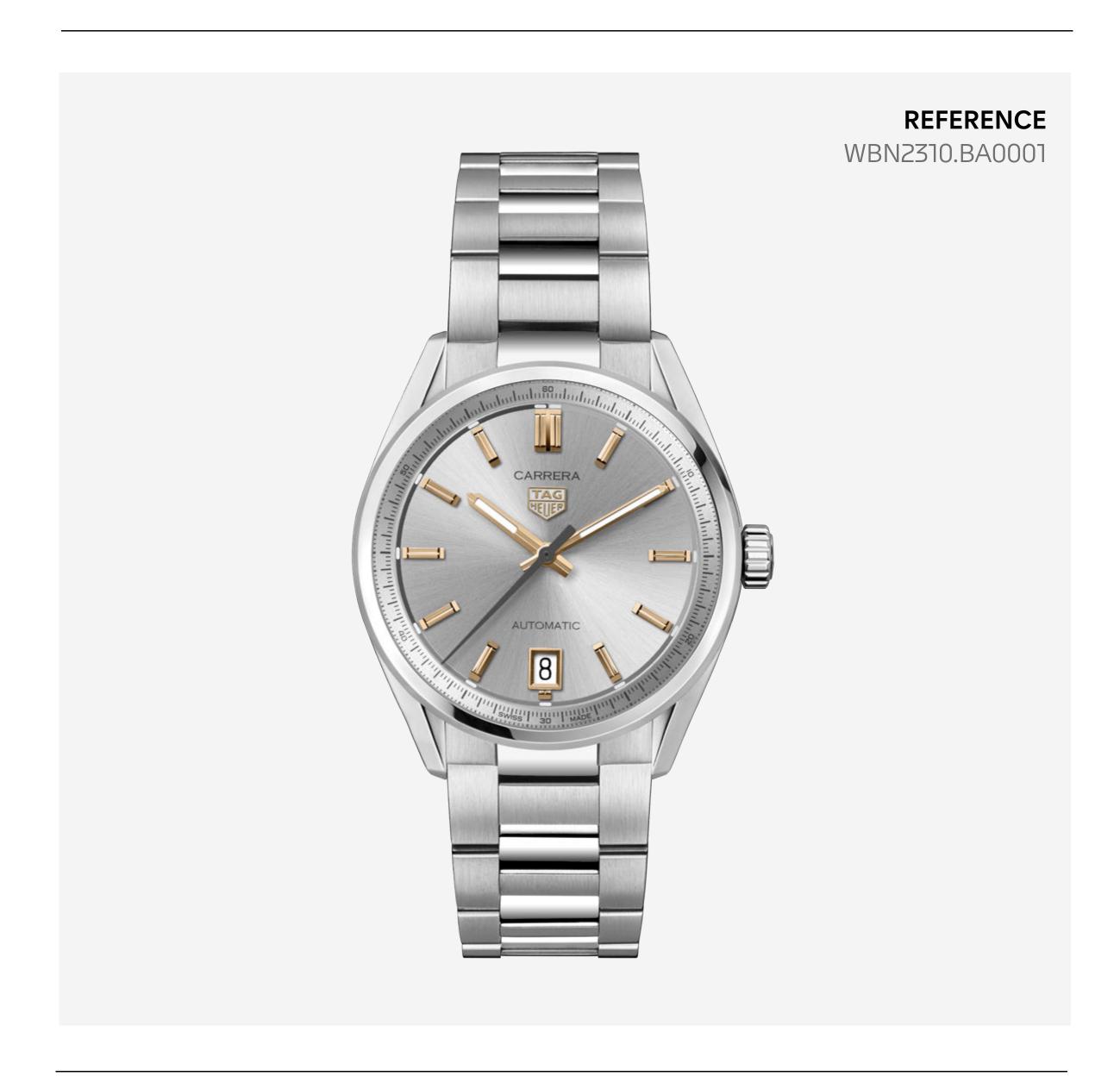
Steel H-shape bracelet
Steel folding clasp with
double safety pushbuttons

### **CASE**

Steel case
Polished steel fixed bezel
Domed and beveled sapphire
crystal with double anti-reflective
treatment







#### **MOVEMENT**

Calibre 7 Automatic

### **FUNCTIONS**

Hours, minutes, seconds, date

### **DIAL**

Silver sunray-brushed dial with gradient track

18K 5N rose-gold-plated applied indexes

18K 5N rose-gold-plated facetted hour and minute hands with white Super-LumiNova®

Gray lacquered central hand

18K 5N rose-gold-plated

TAG HEUER applied logo

### **SIZE**

36 mm

## **WATER RESISTANCE**

100 m

### **BRACELET**

Steel H-shape bracelet
Steel folding clasp with
double safety pushbuttons

### **CASE**

Steel case
Polished steel fixed bezel
Domed and beveled sapphire
crystal with double anti-reflective
treatment



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