



**TAG HEUER CARRERA PLASMA**  
DIAMANT D'AVANT-GARDE



At the heart of this avant-garde creation is the Maison's revolutionary Plasma technology, which enables the delicate and sensitive growth of lab-grown diamonds. The mastery of this elaborate process is evident in the exquisite 4.8-carat total weight, demonstrating TAG Heuer's ability to push creative boundaries and craft disruptive designs.

# KEY FEATURES



## THE DESIGN

The new yellow-diamond TAG Heuer Carrera Date Plasma Diamant d'Avant-Garde timepiece comes in white gold with a 36mm case. Its signature diamond crown is a single, 1.3-carat, yellow lab-grown diamond and represents a marvel of gem-cutting craftsmanship.



## THE POLYCRYSTALLINE DIAL

The watch also features a Diamant d'Avant-Garde shield elegantly adorning the polycrystalline dial. This groundbreaking dial is achieved by growing a vast number of diamond crystals as one, creating breathtaking reflections and light effects in a single diamond entity.



## THE SIGNATURE SHIELD

The 2.9-carat polycrystalline dial is punctuated by 12 white gold indexes set with white baguette-cut lab-grown diamonds of 0.5 carats. The hours and minutes hands are skeletonized. At 12 o'clock, the Swiss luxury watchmaker has placed a yellow lab-grown diamond in its signature shield cut just below the Carrera logo.



## THE BRACELET

This stunning timepiece features a total of 4.8 carats of lab-grown diamonds and comes on a white alligator strap with a white gold pin buckle. The TAG Heuer Calibre 7 Automatic is visible through the sapphire caseback.

# KEY FEATURES



**REFERENCE**  
WBN2344.FC8335



## MOVEMENT

Calibre 7 Automatic

## SIZE

36 mm

## FUNCTIONS

Hours, minutes, seconds, date

## CASE

White gold case

## DIAL

The 2.9-carat polycrystalline dial is punctuated by 12 white gold indexes set with white baguette-cut lab-grown diamonds of 0.5 carats.

The hours and minutes hands are skeletonized

## BRACELET

- White alligator strap
- White gold pin buckle

## CROWN

Signature diamond crown is a single, 1.3-carat, yellow lab-grown diamond.





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