



**TWO LEGENDS.
60 ICONIC YEARS.
THE RACE NEVER STOPS**



PORSCHE



TAG HEUER AND PORSCHE UNLEASH A NEW TIME-TAMER

The TAG Heuer Carrera Chronosprint x Porsche, designed in two versions, pays homage to the momentous celebration of the 60th anniversaries of the TAG Heuer Carrera collection and the Porsche 911 (originally called 901). Merging elements from both the watch and the car, these timepieces offer an unparalleled timekeeping experience by capturing the essence of the original Porsche 901's remarkable achievement: reaching 0-100 km/h in a mere 9.1 seconds.

KEY FEATURES



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DESIGN

Crafted with sleekness, assertiveness, and remarkable memorability, the envisioned duo of timepieces not only pays homage to their illustrious past but also exudes an even more exhilarating essence. These timepieces come in both steel and gold versions, each exuding a unique design concept.



DIAL

The dial of these watches captivates with a visual representation of speed and acceleration. Red lines on the flange mirror the incredible 0-100 km/h achievement in just 9.1 seconds, paying homage to the very first Porsche 911. This dynamic element adds a sense of movement and energy to the timepiece.



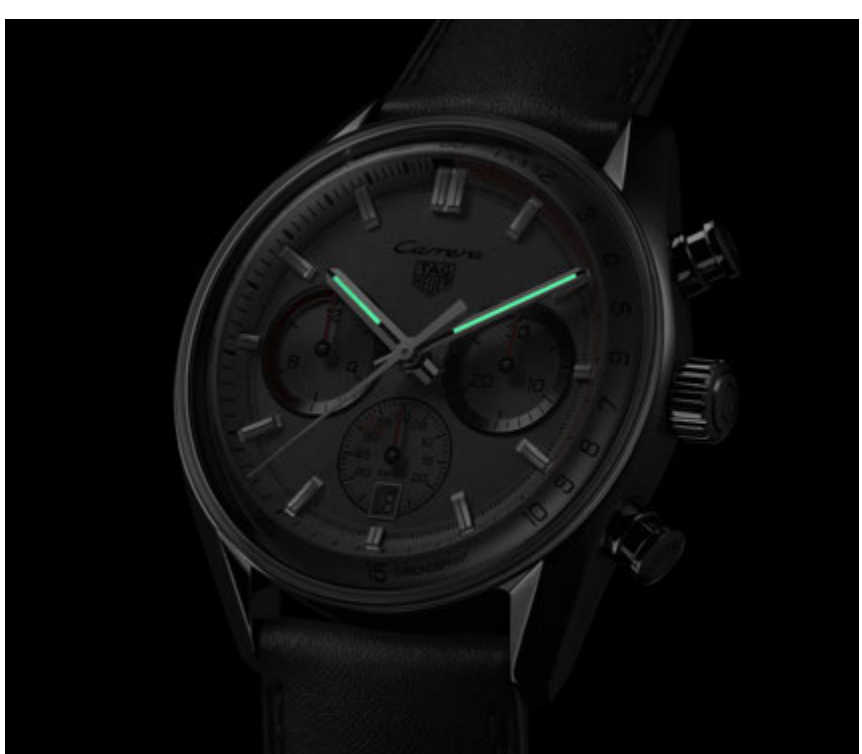
MOVEMENT

As a tribute to precision and speed, TAG Heuer introduces a new movement in the industry, TH20-08 movement, a new interpretation of the in-house caliber TH20. The movement's unique mechanism features two snail-shaped wheels, creating a captivating decelerating motion for the central hand.



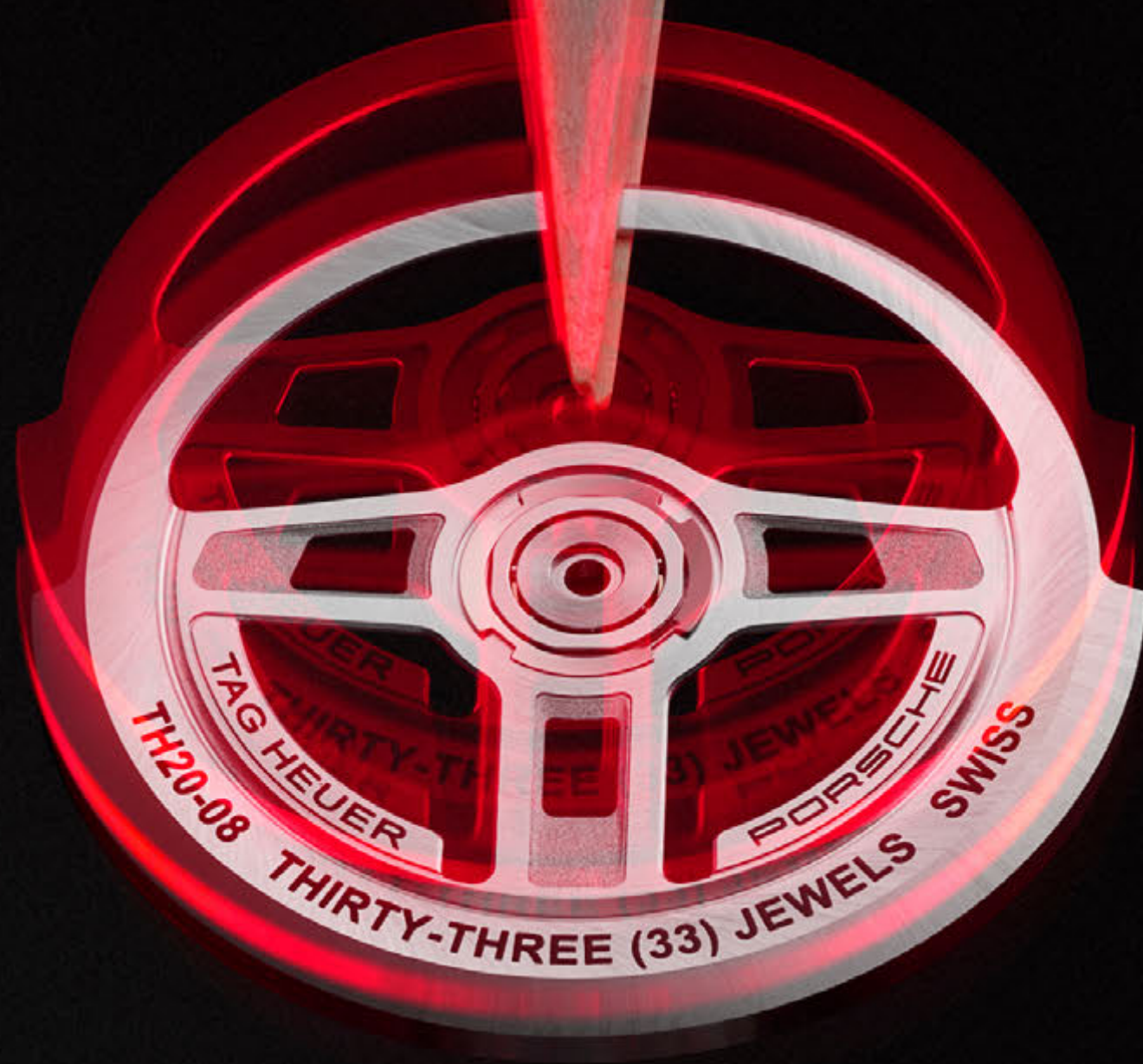
BRACELET

Both watches feature a calfskin leather strap, in brown for the gold edition and in black for the steel edition, with the embossed original number "911" on the strap, paying homage to Porsche and resonating with enthusiasts and connoisseurs of the iconic sports car.



SUPER-LUMINOVA®

Super-LumiNova® is used to enhance visibility in various lighting conditions.



Designed for precise measurements of short time intervals, the TH20-08 movement mirrors Porsche 901's acceleration from 0 to 100 km/h in 9.1 seconds.



The central hand accelerates swiftly, gradually decelerates over 60 seconds, and quickly restarts. The chosen design ensures clear legibility of the dial.

KEY FEATURES



PORSCHE

REFERENCE
CBS2011.FC6529



MOVEMENT

Calibre TH20-08 Automatic

SIZE

42 mm

FUNCTIONS

Hours, minutes, seconds, date, chronograph

WATER RESISTANCE

100 m

DIAL

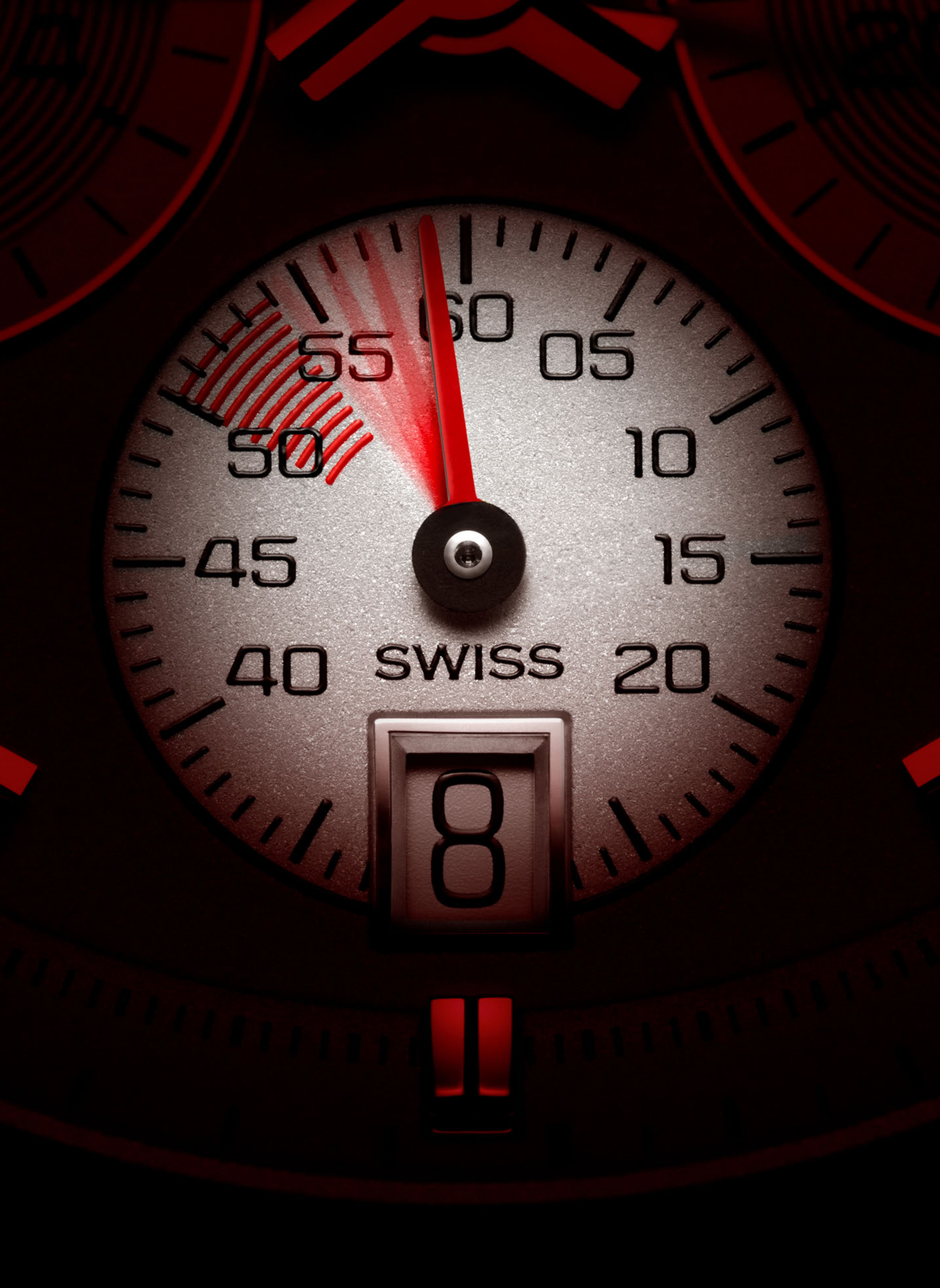
- Silver shimmery dial
- Silver shimmery flange with 60 second / minute scale
- PORSCHE logo & CHRONOSPRINT printed on the flange
- Black TAG HEUER logo, CARRERA and SWISS printed on the dial

BRACELET

- Black calfskin leather strap with "911" logo embossed
- Fine brushed, polished steel folding clasp with double safety push-buttons; TAG Heuer shield

CASE

- Steel fine brushed, polished case
- Glassbox domed sapphire crystal with double anti-reflective treatment
- Steel screw-down glassbox sapphire caseback



Adding a touch of automotive inspiration, further subtle red details can be found throughout the watch. The 6 o'clock subdial features a reference to the iconic dashboard of the 1970s Porsche, where the area around 50 km/h was often highlighted to indicate the recommended speed in urban areas.



CARRERA
TAG
HEUER

15 CHRONOSPRINT

8

SWISS

55 60 05 10 15 20 25 30 35 40 45 50

20 10 05

35 30 25 20

KEY FEATURES



PORSCHE

REFERENCE
CBS2040.FC8318



MOVEMENT

Calibre TH20-08 Automatic

SIZE

42 mm

FUNCTIONS

Hours, minutes, seconds, date, chronograph

WATER RESISTANCE

100 m

DIAL

- Beige shimmery dial
- Beige shimmery flange with 60 second / minute scale
- 18K 5N rose gold plated faceted indexes and polished central hand
- PORSCHE logo & CHRONOSPRINT printed on the flange
- Black TAG HEUER logo, CARRERA and SWISS printed on the dial

BRACELET

- Brown calfskin leather strap with "911" logo embossed
- Fine brushed, polished 18K 5N rose gold plated pin buckle; TAG Heuer shield

CASE

- 18K 5N rose gold fine brushed, polished case
- Glassbox domed sapphire crystal with double anti-reflective treatment
- 18K 5N rose gold screw-down glassbox sapphire caseback



This innovative design offers an easy reading of the indications on the dial via the front glass and a captivating view of the watch's intricate mechanics through the caseback glass. The caseback features a specially crafted dedicated mass designed to replicate the iconic three-spoke steering wheel of Porsche.



PORSCHE

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