



TAG HEUER CONNECTED

CALIBRE E4



SLIMLINE ELEGANCE AND UNBEATABLE PERFORMANCE

TAG Heuer Connected has established itself as world leader in luxury smart watches, and the new generation of Connected offers two models, each of which highlight an aspect of TAG Heuer's Connected identity.

Integrated in the bold round steel case, the sapphire glass box produces a seemingly endless screen effect and includes an integrated silver timer.

Personalized luxury.



KEY FEATURES



REFERENCE
SBR8010.BT6255



WATCH EXPERIENCE

Watch faces

Sports Watch App: Running, Cycling, Swimming, Fitness, and Golf Wellness

Other TAG Heuer branded micro apps: Stopwatch, Timer, Alarm

SIZE

42 mm

WATER RESISTANCE

50 meters

OPERATING SYSTEM

Wear OS by Google

STRAPS

BA0617

Steel H-shape bracelet

BC6608

Grained black calf skin leather strap ; calf skin red lining

DIAL

Domed sapphire crystal

CASE

Steel polished, fine brushed case

Silver steel crown at 3 o'clock

BT6255

Black rubber strap



SBR8010.BT6273 - 42 MM

ACCESSORIES



Combine straps and dials. Chic, sporty or casual: your TAG Heuer Connected can be reinvented to adapt to any situation. Assert your identity, set your own path.



BT6273 - Blue rubber strap
42 mm



BT6272 - Orange rubber strap
42 mm



BT6271 - Red rubber strap
42 mm



BC6618 - Brown calf leather strap
42 mm



BC6608 - Black calf leather strap
42 mm



BA0617 - Steel H-shape bracelet
42 mm

With its large high-tech screen and black ceramic bezel, the ultimate luxury sports watch leverages our watchmaking expertise and offers optimal resistance to wear and aging.



KEY FEATURES



REFERENCE
SBR8A10.BT6259



WATCH EXPERIENCE

Watch faces

Sports Watch App: Running, Cycling, Swimming, Fitness, and Golf Wellness

Other TAG Heuer branded micro apps: Stopwatch, Timer, Alarm

SIZE

45 mm

WATER RESISTANCE

50 meters

OPERATING SYSTEM

Wear OS by Google

STRAPS

BA0616

Steel H-shape bracelet

DIAL

Domed sapphire crystal

BT6259

Black rubber strap

CASE

Steel polished, fine brushed case

Ceramic black polished bezel

Black steel, rubber crown at 3 o'clock



SBR8A80.BT6260 - 45 MM

KEY FEATURES



REFERENCE
SBR8A80.BT6261



WATCH EXPERIENCE

Watch faces

Sports Watch App: Running, Cycling, Swimming, Fitness, and Golf Wellness

Other TAG Heuer branded micro apps: Stopwatch, Timer, Alarm

SIZE

45 mm

WATER RESISTANCE

50 meters

OPERATING SYSTEM

Wear OS by Google

STRAPS

BA0616

Steel H-shape bracelet

DIAL

Domed sapphire crystal

BT6261

Black rubber strap

CASE

Black DLC titanium grade 2 sand blasted case

Ceramic black sand blasted bezel

Black steel, rubber crown at 3 o'clock

ACCESSORIES



BT6264 - Red perforated rubber strap
45 mm



BT6265 - Orange perforated rubber strap
45 mm



BT6266 - Dark green perforated rubber
45 mm



BT6267 - Yellow perforated rubber strap
45 mm



BT6268 - Light Blue perforated rubber
45 mm



BA0616 - Steel H-shape bracelet
45 mm

ACCESSORIES



BT6269
Black bi-material leather strap: black rubber base, black calf skin leather insert.
45 mm



BT6270
Brown bi-material leather strap: black rubber base, brown calf skin leather insert.
45 mm

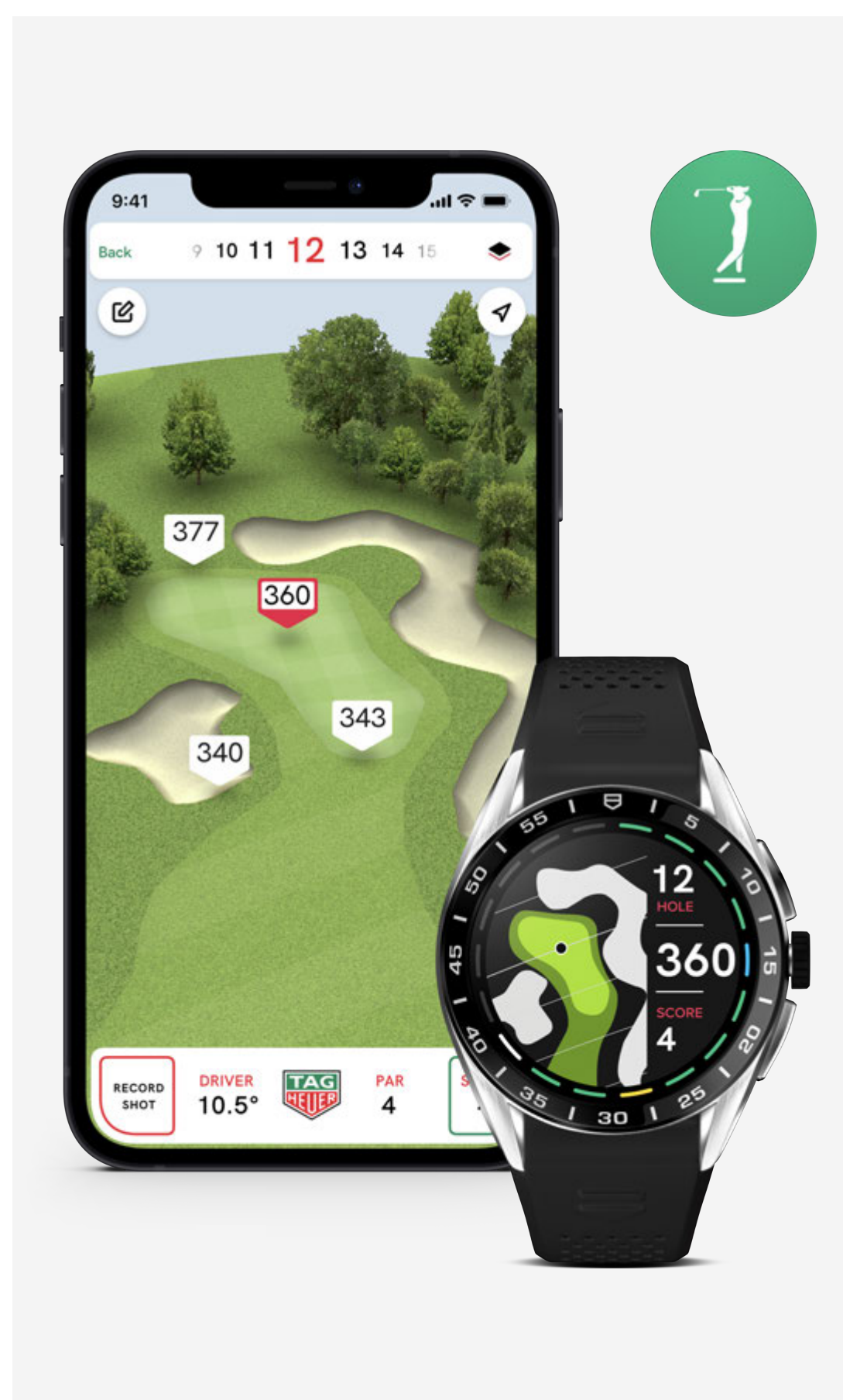
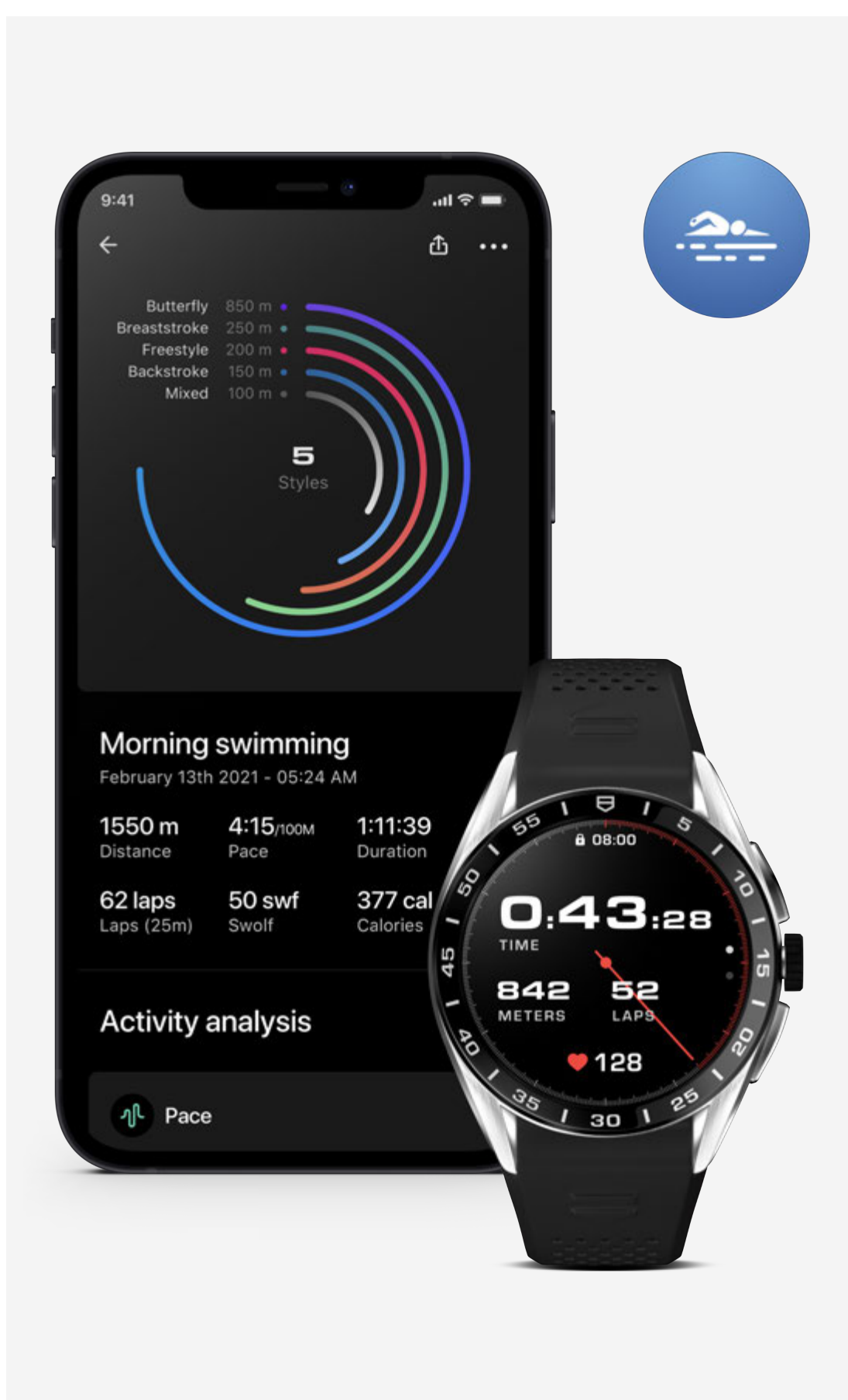
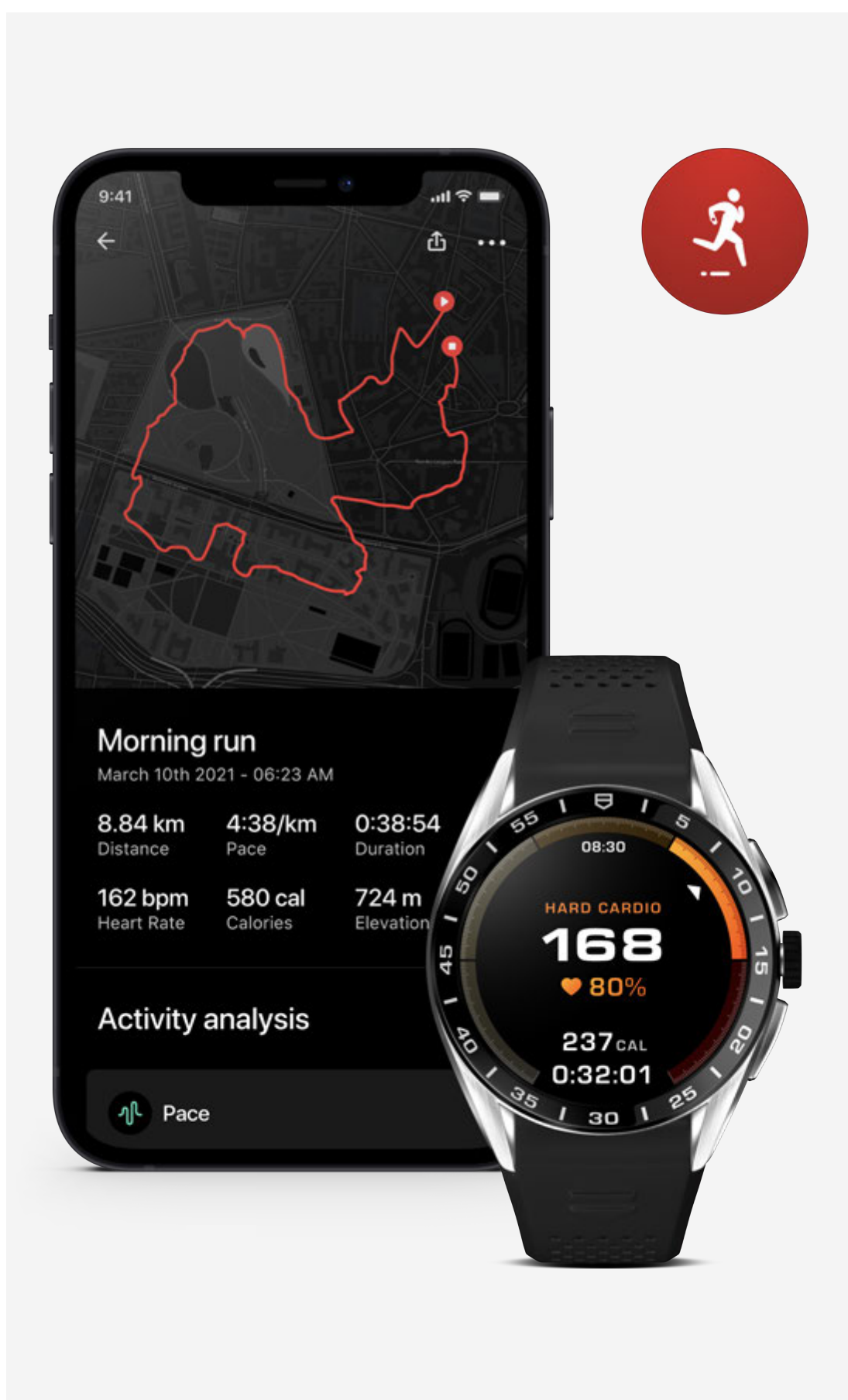


SBR8A10.BT6269 - 45 MM

TAG HEUER SPORTS APP



It's now easier than ever to keep track of your fitness routine on the TAG Heuer Connected, with the TAG Heuer Sports app now delivering guided workout routines, as well as its industry-leading fitness information and sports tracking.

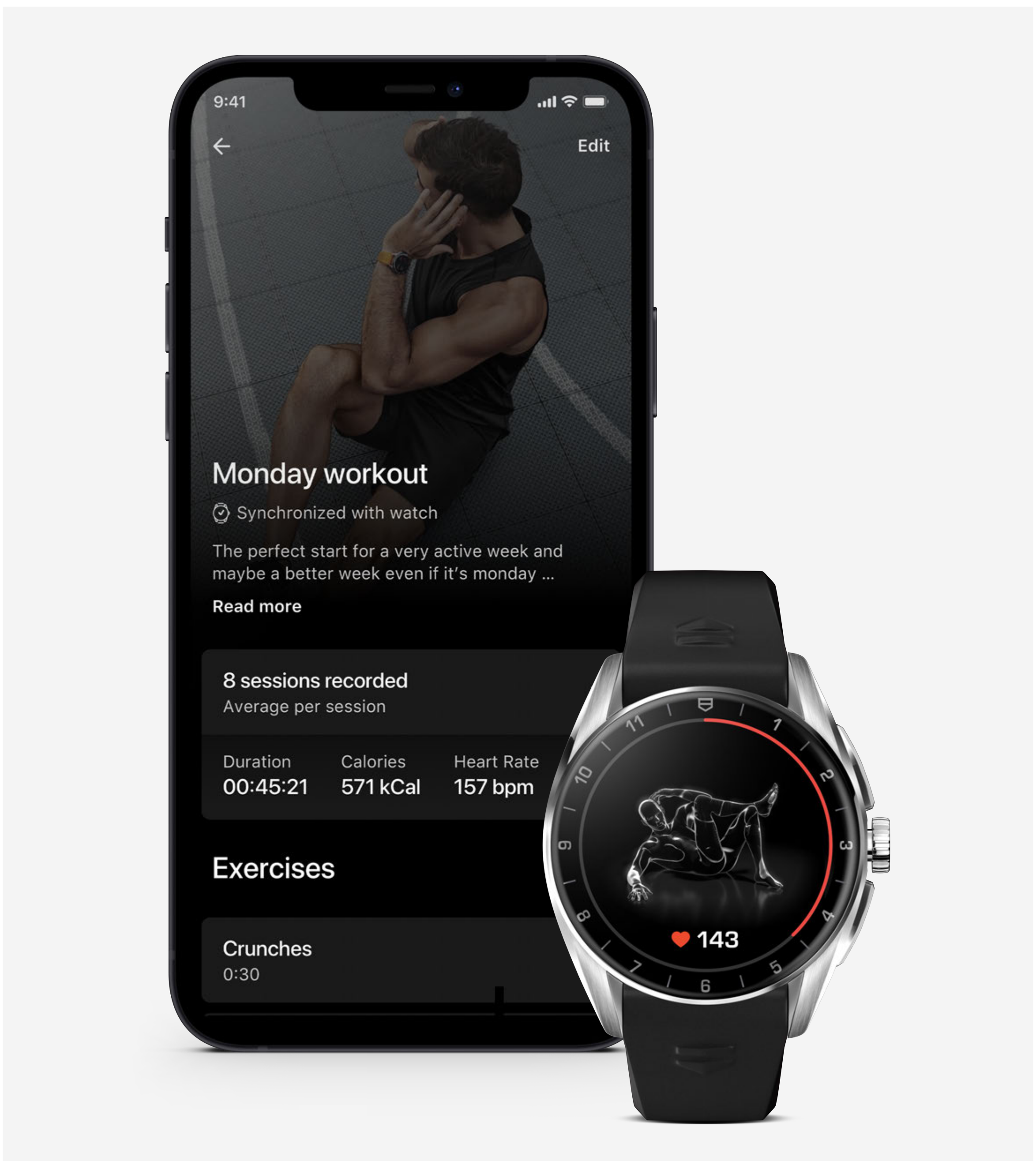


TAG HEUER SPORTS APP



An all-new feature for this year is guided workouts, built for on-the-go users to stay fit (without having to keep a smartphone nearby). These workouts consist of programmes of exercises with pre-set lengths.

On-screen prompts guide users through exercises (users can choose upper body workout, lower body workout or full workout) with animations on screen, and no need for a phone or TV. When users finish their exercise, the watch vibrates to indicate that it is time to move on to the next one.



For users who already have their own routine (or their own fitness coach), it's simple to customise: users type in their own routine and it appears on the screen, instructing them to do the first exercise, then the next. TAG Heuer's sports app is available on both the new 45mm model and 42mm model, as well as the previous generation of Connected watches.



Discover more on [tagheuer.com](https://www.tagheuer.com)
or find [a boutique near you.](#)