



TAG HEUER CONNECTED

CALIBRE E4



**SLIMLINE ELEGANCE AND
UNBEATABLE PERFORMANCE**

Set your goals and overcome with this TAG Heuer Connected. Offering a blue rubber strap matching the blue ceramic bezel perfectly, this high-end, cutting-edge luxury smartwatch provides the perfect mix of performance and customization.

KEY FEATURES



REFERENCE
SBR8A11.BT6220



WATCH EXPERIENCE

Watch faces

Sports Watch App: Running, Cycling, Swimming, Fitness, and Golf Wellness

Other TAG Heuer branded micro apps: Stopwatch, Timer, Alarm

SIZE

45 mm

WATER RESISTANCE

50 meters

OPERATING SYSTEM

Wear OS by Google

STRAPS

BT6220

Blue rubber strap

DIAL

Domed sapphire crystal

CASE

Steel polished, fine brushed case

Ceramic blue polished bezel

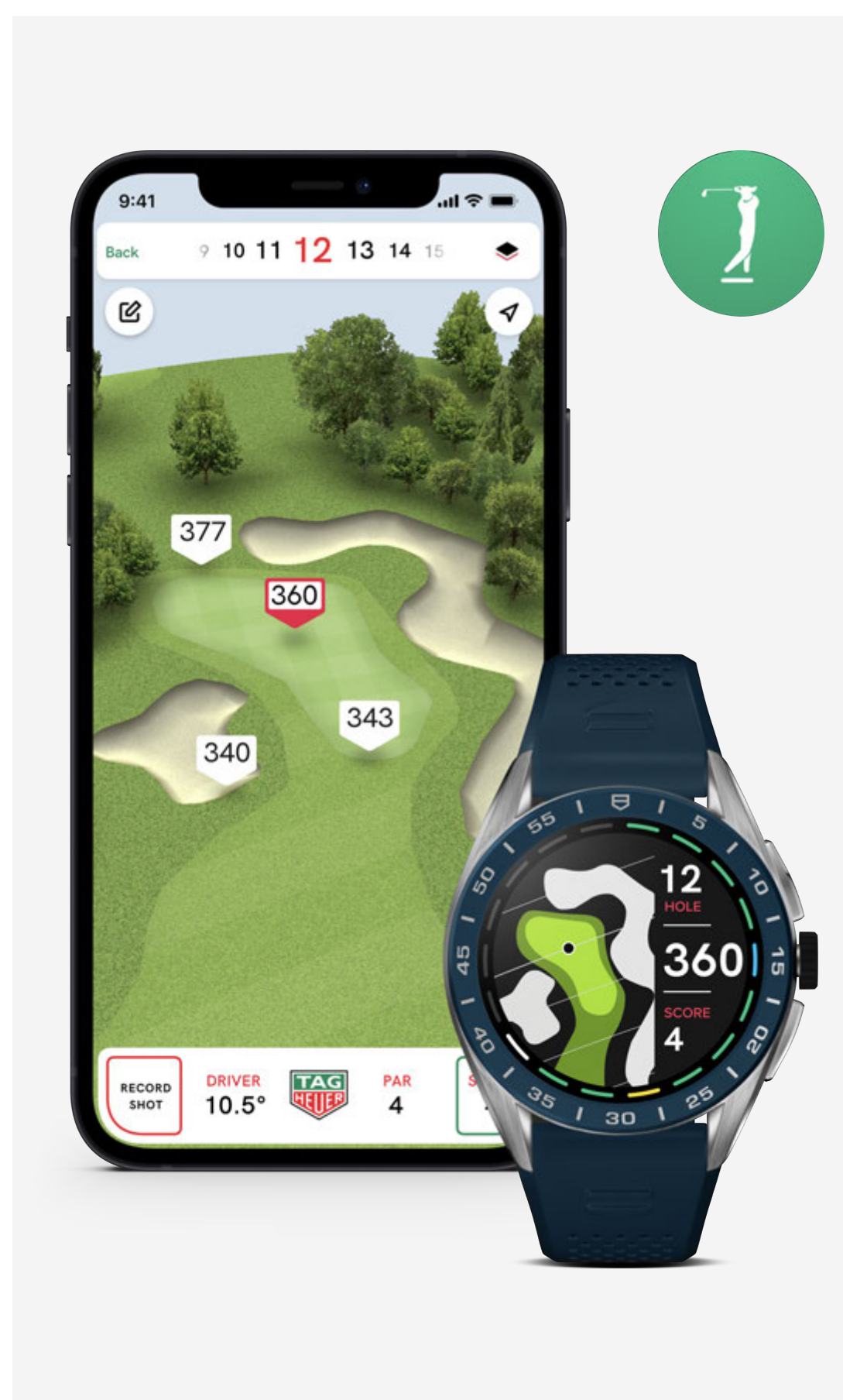
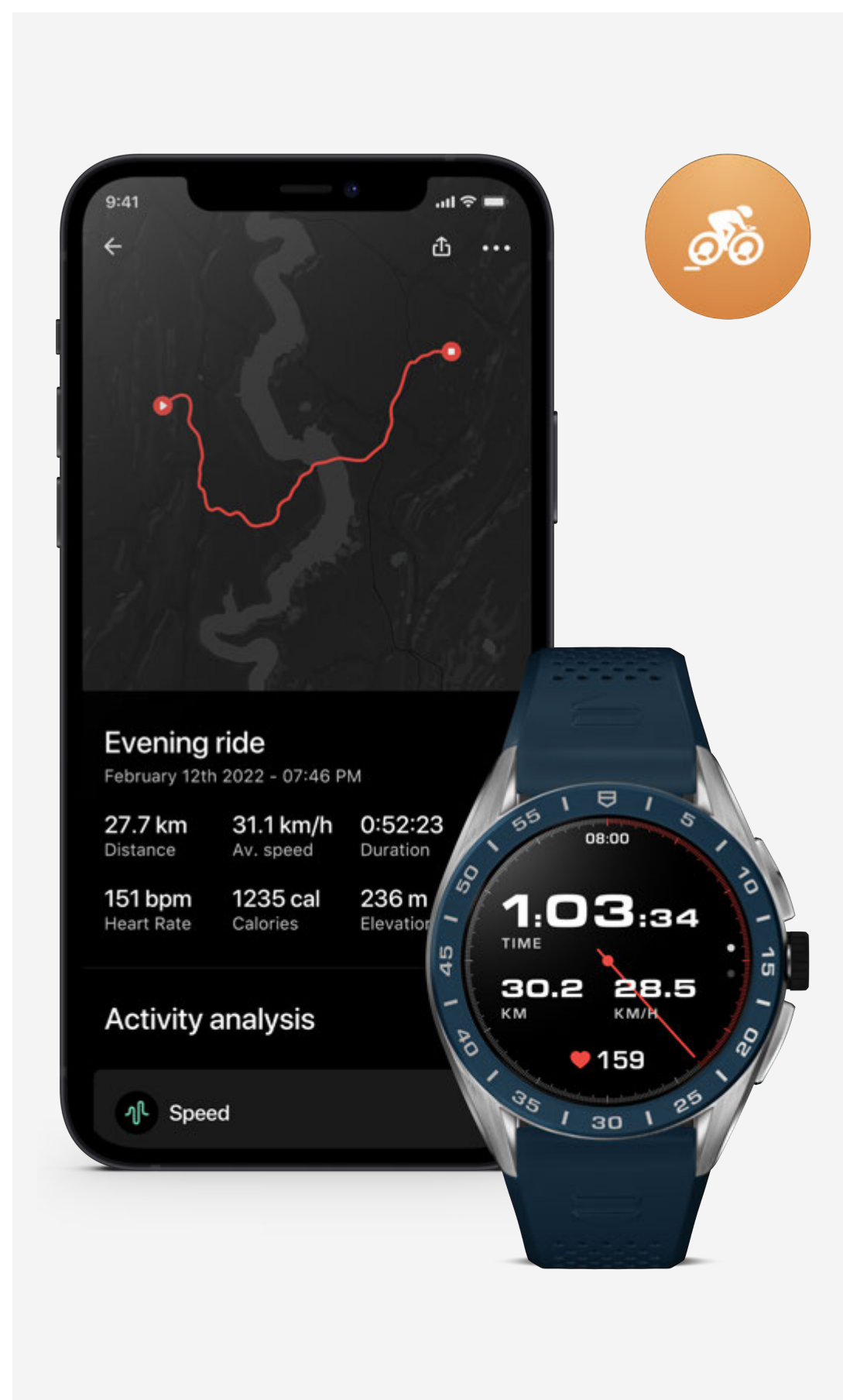
Black steel, rubber crown at 3 o'clock



TAG HEUER SPORTS APP



It's now easier than ever to keep track of your fitness routine on the TAG Heuer Connected, with the TAG Heuer Sports app now delivering guided workout routines, as well as its industry-leading fitness information and sports tracking.

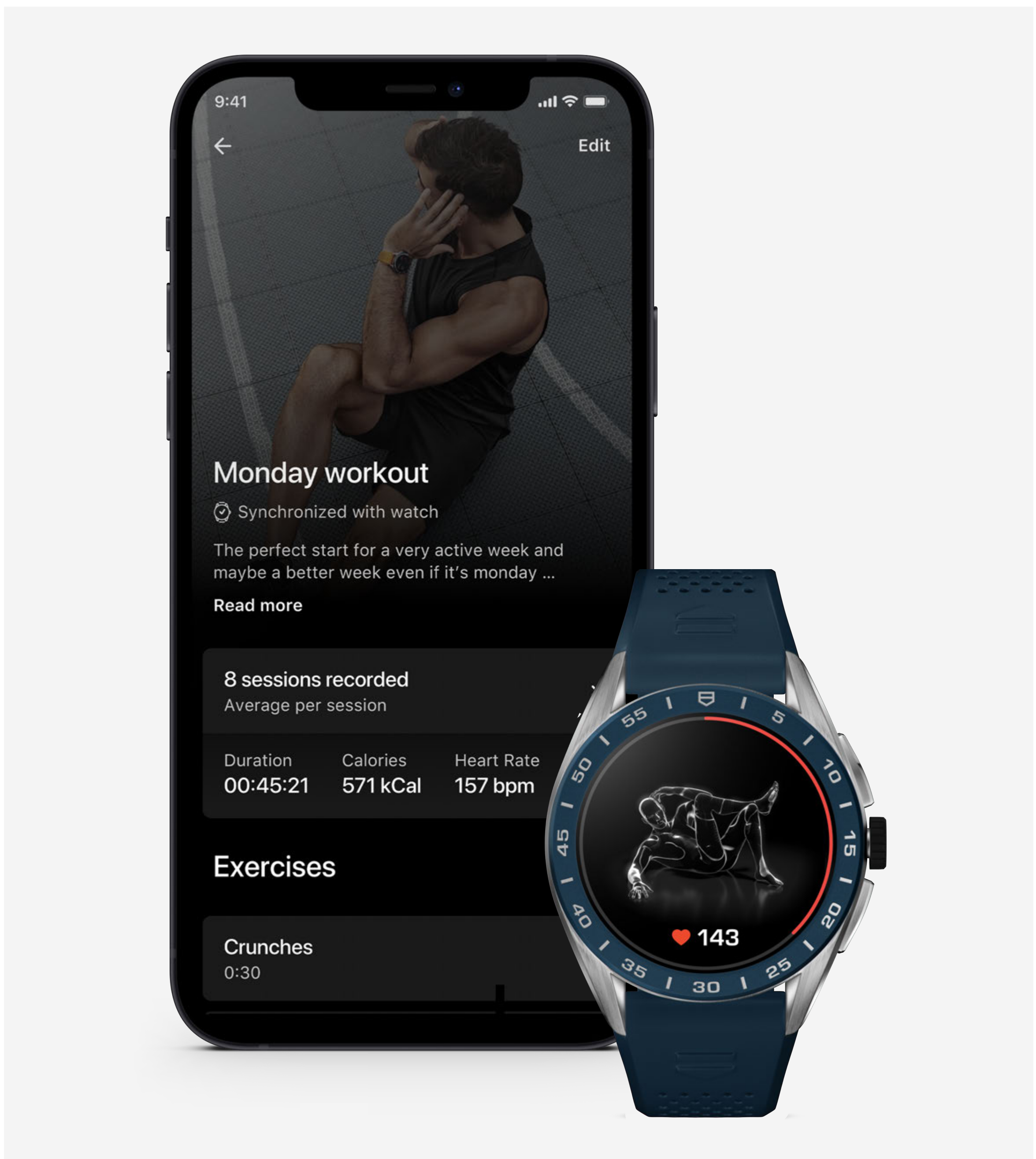


TAG HEUER SPORTS APP



An all-new feature for this year is guided workouts, built for on-the-go users to stay fit (without having to keep a smartphone nearby). These workouts consist of programmes of exercises with pre-set lengths.

On-screen prompts guide users through exercises (users can choose upper body workout, lower body workout or full workout) with animations on screen, and no need for a phone or TV. When users finish their exercise, the watch vibrates to indicate that it is time to move on to the next one.



For users who already have their own routine (or their own fitness coach), it's simple to customise: users type in their own routine and it appears on the screen, instructing them to do the first exercise, then the next. TAG Heuer's sports app is available on both the new 45mm model and 42mm model, as well as the previous generation of Connected watches.



tagheuer.com