



# TAG HEUER CONNECTED

CALIBRE E4 - 45 MM  
SPORT EDITION





## DESIGNED FOR SPORTS FAN

Thanks to its new functions and redesigned strap, the TAG Heuer Connected Calibre E4 Sport Edition 45 mm can monitor any sporting activity with an even wider range of data. The use of rubber enhances the wearer's experience in action. The bracelet also features two color patterns with a fine mesh, an innovation that allows the skin to breathe better.



# KEY FEATURES



## SPORTY WHILE LUXURY

The TAG Heuer Connected Calibre E4 Sport Edition 45 mm has a black sandblasted titanium case, and the same material is used for the bracelet's pin buckle. Titanium makes the watch lightweight and offers a refined style to a very sporty watch. The ceramic bezel further emphasizes the Connected watch's polished look.



## BRAND NEW TECHNOLOGY

The technology is adapted to the needs of the wearer, functionalities that allow both amateur and professional athletes to achieve their personal goals. Taking advantage of the barometer, the new Trail & Hiking activities feature adds to the watch's multisport offering, enriching it even further.



## MADE FOR THE EVERYDAY

The watch blends seamlessly into all aspects of the consumer's life, either by keeping them connected during their working hours or recording their fitness or yoga sessions, while also tracking their daily activities in the wellness tracker.



## INTERCHANGEABLE STRAP

This new Sport Edition is distinguished at first glance by a new strap that is more than just aesthetically pleasing. The use of rubber enhances the wearer's experience in action. The bracelet also features two color patterns with a fine mesh, an innovation that allows the skin to breathe better.



## MORE BREATHABLE

The strap of TAG Heuer's latest Connected watch is also equipped with a pin buckle. User experiences and tests have shown that during exercise, it is not uncommon for the wrists to gain some volume: the pin buckle allows the watch to fit perfectly to the user's body while moving.

*Please note that some functionalities will be available later in 2023.*





## **EQUIPPED WITH LATEST TECHNOLOGIES**

The TAG Heuer Connected's in-house developers have added a new feature for this new edition: the fine-tuned use of the barometer makes it possible to track the gradients of sporting activities, a function that is very much in demand among TAG Heuer customers. This new feature is based on the potential of the TAG Heuer Connected Caliber E4 that powers its latest generation of connected watches.



# KEY FEATURES



## REFERENCE

SBR8A80.BT0746



## GENERATION

Calibre E4  
Mod Connect 45mm

## SIZE

45 mm

## OPERATING SYSTEM

Wear OS by Google™

## WATER RESISTANCE

50 m

## HARDWARE

Battery life: 430m Ah  
All-day battery (1 full day)  
Sensors: Heart rate, compass, accelerometer, gyroscope, NFC, microphone, barometer

## WATCH EXPERIENCE

Custom-built TAG Heuer Apps (Running, Cycling, Swimming, Fitness, Golf, Wellness, and Trail)  
Other TAG-Heuer-branded micro apps: Stopwatch, Timer, Alarm

## CASE

Sandblasted black DLC  
Grade 2 titanium case  
Flat sapphire crystal

## BRACELET

Black rubber strap with red rubber mesh and black DLC Grade 2 pin buckle.  
Interchangeable straps:  
Blue rubber strap: BT0748  
Orange rubber strap: BT0747





The red performance strap can be easily changed for the two other straps, blue or orange, sold separately.





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