



A RACING HERITAGE

To mark the prestigious 2023 Monaco Grand Prix,
TAG Heuer adds a new chapter to its personal Monaco
history with three avant-garde, innovative and colorful
new TAG Heuer Monaco chronograph pieces.





ICONIC

Introduced in 1969, the TAG Heuer Monaco quickly became one of the most iconic watches in history. Its bold, square case design and innovative chronograph functions were unlike anything else on the market then, and quickly became synonymous with the brand, gaining a following among racing enthusiasts and watch lovers alike.



DIAL

The modern skeleton watch comes in three different dials, Original Blue, Racing Red, and Turquoise, all uncovering a soon-to-be iconic open work. These timepieces were designed to offer an avant-garde interpretation of the racing universe, featuring a vibrant contemporary.



MOVEMENT

The in-house Heuer 02 movement boasts an 80-hour power reserve, one of the biggest for a chronograph in the watch industry. Moreover, the exquisite finishing of the Heuer 02 is accentuated by an engraved oscillating mass showcased through the sapphire case back.



BRACELET

Amongst its notable features is also the innovative bimaterial strap, thoughtfully designed with a combination of rubber and leather for optimal comfort and style. These straps come in black or blue respectively.



SUPER-LUMINOVA®

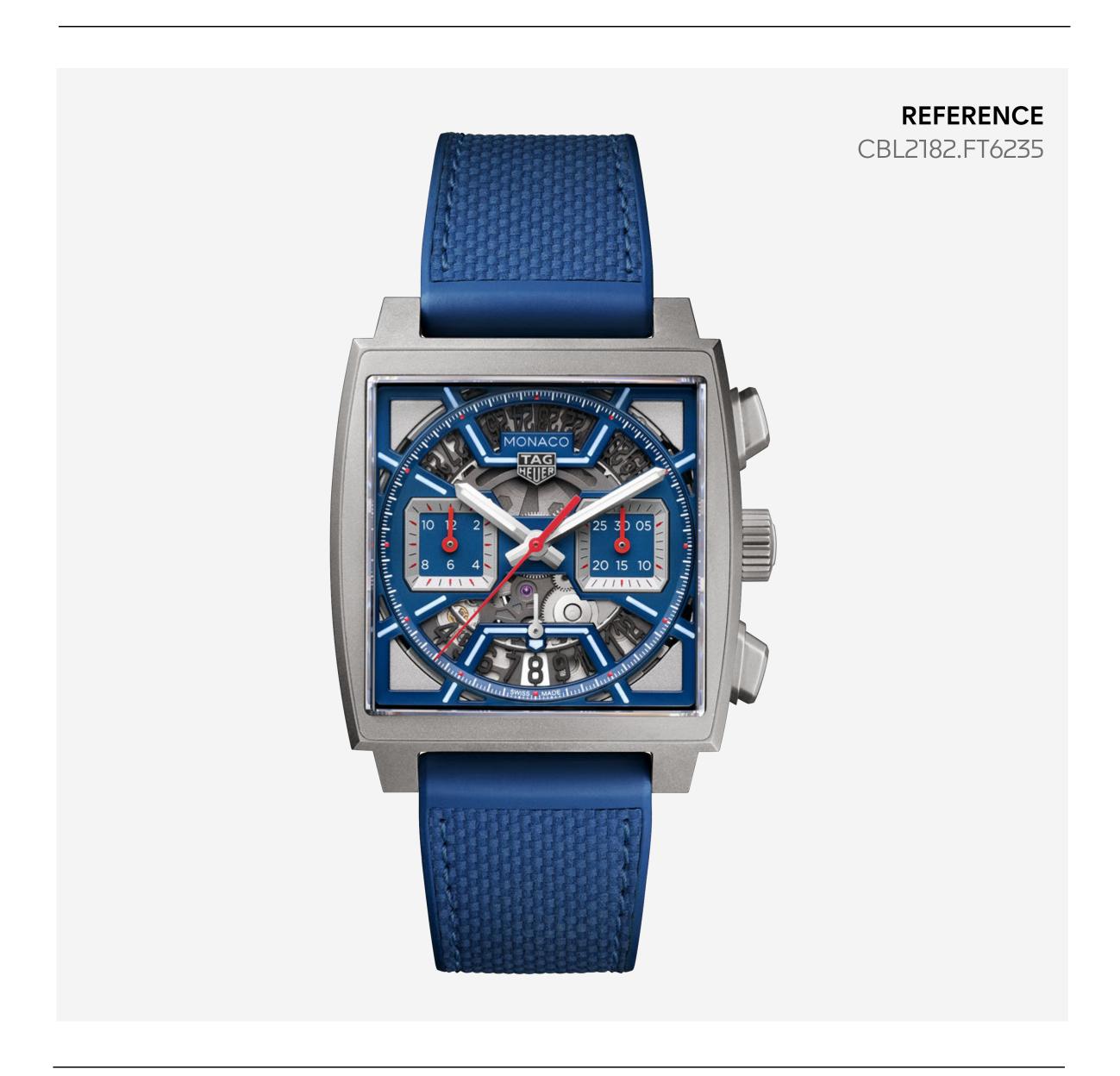
The luminescent elements and Super-LumiNova® treatment on the carved indexes and hands of the watch add an edgy and futuristic touch to this collection additions. The date window is also a first for the TAG Heuer Monaco, making it easy to read in low-light conditions. The hands are treated with Super-LumiNova®, which ensures optimum legibility in any conditions, day or night.



Each TAG Heuer Monaco skeleton dial piece has a unique history. The Original Blue draws inspiration from the first-ever TAG Heuer Monaco blue dial. The blue and red colours are featured on the dial, the blue on the column wheel and the oscillating mass engravings – an overall design paying homage to the TAG Heuer Monaco 1969 and its original success.







MOVEMENT

Calibre Heuer 02 Automatic

FUNCTIONS

Hours, minutes, seconds, date, chronograph

DIAL

Blue sandblasted dial
Machined indexes white lacquered with
blue Super-LumiNova®
Rhodium plated facetted hour and
minute hands with blue SuperLumiNova®

CASE

Titanium grade 2 sandblasted case Beveled, domed sapphire crystal

SIZE

39 mm

WATER RESISTANCE

100 m

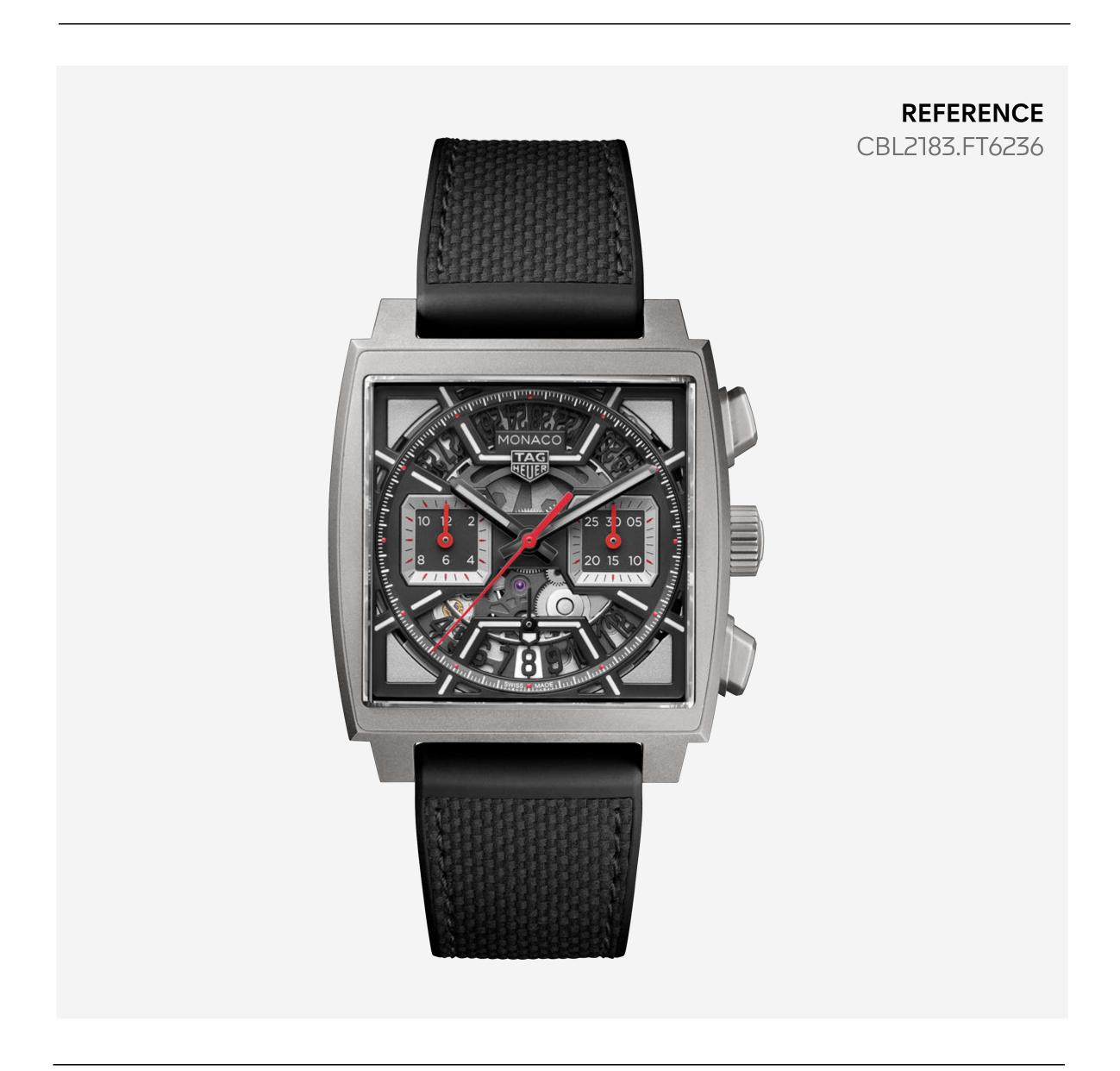
BRACELET

Embossed blue calf skin & rubber strap
Sandblasted titanium grade 2
folding clasp with double safety pushbuttons; TAG Heuer shield



The Racing Red nods to the racing DNA of the TAG Heuer Monaco, with the colour red often referencing the racing sparks made on the tracks. The black and silver colour touches are especially noticeable on the dial, along with the red column wheel and red engravings being visible on the oscillating mass, which completes the racing-inspired feel.





MOVEMENT

Calibre Heuer 02 Automatic

FUNCTIONS

Hours, minutes, seconds, date, chronograph

DIAL

Black sandblasted dial
Machined white lacquered indexes with
blue Super-LumiNova®
Rhodium plated facetted hour and
minute hands with blue SuperLumiNova®

CASE

Titanium grade 2 sandblasted case Beveled, domed sapphire crystal

SIZE

39 mm

WATER RESISTANCE

100 m

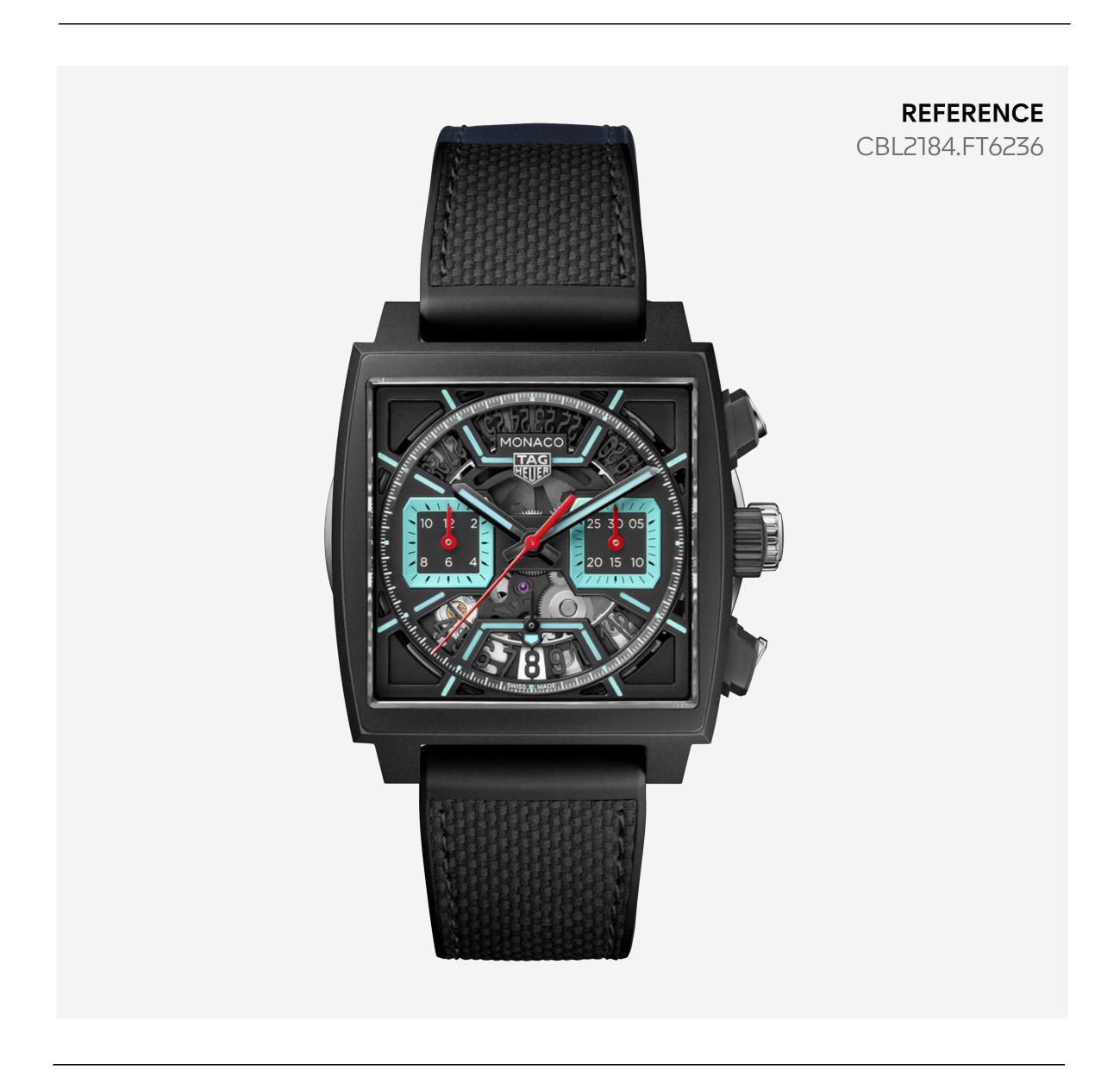
BRACELET

Embossed black calf skin & rubber strap
Sandblasted titanium grade 2
folding clasp with double safety pushbuttons; TAG Heuer shield



The Turquoise piece is the third watch to round-off the collection, offering a fresh and avant-garde take on TAG Heuer's Monaco design. The engaging turquoise, a little nod to Monaco's coastline and the red color can be seen specifically on the dial, with the turquoise also being sported on the column wheel and on the engravings of the oscillating mass – which makes this watch definitely stand out from other iconic timepieces.





MOVEMENT

Calibre Heuer 02 Automatic

FUNCTIONS

Hours, minutes, seconds, date, chronograph

DIAL

Blue sandblasted dial
Machined indexes white lacquered with
blue Super-LumiNova®
Rhodium plated facetted hour and
minute hands with blue SuperLumiNova®

CASE

Titanium grade 2 sandblasted case Beveled, domed sapphire crystal

SIZE

39 mm

WATER RESISTANCE

100 m

BRACELET

Embossed black calf skin & rubber strap
Sandblasted black DLC titanium grade 2 folding clasp with double safety pushbuttons: TAG Heuer shield

